

**CITY OF FREEPORT
CITY COUNCIL
STRATEGIC PLANNING**

**FAMOUS FOSSIL
395 N. CEDARVILLE ROAD
CEDARVILLE, ILLINOIS**

**Friday, October 13, 2017
1:00 - 5:00 p.m.**

**Saturday, October 14, 2017
9:00 a.m. - 3:00 p.m.**

DISCUSSION ITEMS INCLUDE:

- Developing a vision statement and mission statement
- Addressing four key focus areas: government efficiency/effectiveness, economic development, community development, and community safety
- Addressing additional possible focus areas: housing, infrastructure, arts/culture, health, and neighborhood development
- Identifying short-term goals (5 years)
- Identifying long-term goals (25 years)
- Addressing key challenges
- Identifying opportunities